

PRESS RELEASE

City of Pompano Beach 100 West Atlantic Boulevard | Pompano Beach, FL 33060

Press Release Date: 3/15/21

City Offers Nonprofit Sponsorship Opportunities April 1st through April 30th

The City of Pompano Beach will be accepting online nonprofit sponsorship requests from April 1st until April 30th for the Fiscal Year 2021-2022. The City receives nonprofit sponsorship requests once a year via the City's website at <u>http://pompanobeachfl.gov/community</u>. Nonprofit organizations need to provide services/programs that are beneficial to the residents of the City of Pompano Beach and that expand the services the City is currently not in a position to provide to the residents. In addition, nonprofit organizations should work to achieve our strategic goals and highlight our rich cultural make-up as a community. Strategic Philanthropy Inc. will be administering the Nonprofit Program on behalf of the City of Pompano Beach.

Due to the number of requests the City of Pompano Beach receives, the City has prioritized its giving to four funding priorities that align with the City's Five-Year Strategic Plan 2020-2035. The proposed program and/or event must focus on one or more of the four funding priorities:

Workforce Readiness:

- Give access to vocational assistance, training/education, technical skills, job search assistance, and referrals for job placement for high school age students in Pompano Beach and/or adult residents
- Train in interpersonal skills to assist in job-seeking
- Connect employers who need skilled workers
- Develop small business and entrepreneurship training for people with lack of access to jobs

Education:

- Work with local schools on school readiness, low-performing schools' turnaround and the achievement gap
- Offer resources to schools in need and help teachers to be more effective
- Help children in underperforming schools acquire the knowledge, skills and behaviors they need to succeed in school, college or career pathways

Senior Assistance:

- Assist senior residents to maintain their independence and improve their quality of life
- Provide transportation, meal assistance, support groups and healthy living programming for senior residents
- Assist senior homeowners that are unable to keep up with necessary home repairs

Community Events:

- Highlight our rich cultural make-up as a community
- Support the use of our growing downtown and Innovation District as an event venue
- Support events that drive economic development into the Pompano Beach area

In an effort to answer any questions nonprofits may have about the application process the City will be posting a pre-recorded online information session on the City's website at http://pompanobeachfl.gov/community on April 1st.

For more information contact Nicole@strategicphilanthropyinc.com.